

INSTITUTE OF INNOVATION IN TECHNOLOGY AND MANAGEMENT

Guidelines

BBA CAM (2009-2012) Summer Project Report

The following guidelines should be followed by the students for preparing and submitting the Summer Project Report.

As per the scheme and syllabus of BBA CAM every 3rd Semester student has to prepare a Summer Project Report during their summer vacations. During this, the students are required to take a note of the following:

1. The students will be given Project Titles from any of the functional areas of management by their respective class mentors.
2. The Project Report submitted by the students will carry the following contents in proper format as following:
 - I. Title Page
 - II. Acknowledgement
 - III. Index
 - IV. Introduction
 - V. Objectives of the study
 - VI. Research Methodology- Primary Data & Secondary Data
 - VII. Analysis of the study
 - VIII. Interpretation of results
 - IX. Suggestions/ Recommendations
 - X. References/ Bibliography

Annexure:

- Questionnaire
- Any other relevant information

3. The report should be minimum of 40 pages and each page should be numbered and in Times New Roman with font size "12". Two copies of the report (hard bound black color) should be made, out of which one is to be submitted for evaluation.
4. The Performa of the Title page of the report will be as follows:

Institute of Innovation in Technology and Management



SUMMER PROJECT REPORT

On

" Title of the Report"

Submitted in partial fulfillment of the requirement of Bachelor of Business Administration (Computer Aided Management), Guru Gobind Singh Indraprastha University

Submitted to:
Name of the Project Guide:

Submitted By
Name of the Student with Enrolment No.